

# AGENCY MARKETING DIGITAL

**COMMUNICATION - AUDIOVISUAL - DIGITAL MARKETING** 



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#### **OUR EXPERTISE**

MOUBA PRODUCTION is an agency of visual communication, audiovisual & mediation and digital marketing.based in Skoura Center, Ouarzazate Morocco which adopts a graphic eye and a technological hat technological hand to make it the heart of its digital strategistrategies in order to promote your brands and institutions. and institutions.

Founded more than 5 years ago in Ouarzazate, Morocco, specialized in Digital Marketing and SEO, and offers a personalized, passionate and customized service to each of our clients, big or small, based in Morocco or abroad. Our methods of marketing and digital communication are innovative and always anticipate the intention of our customers and search engines.

#### Team & Founder



**EL MOUBARIK SAIF-EDDINE**Founder
moubaproduction@gmail.com



EL MOUBARIK SOUFYANE
Team Leader
& Web Designer and
Filmmaker
moubaproduction@gmail.com



Web Project Manager moubaproduction@gmail.com



EL MESKINI NABIL Commercial Agent moubaproduction@gmail.com



EL MACHROH OUSSAMA
Web Developer
moubaproduction@gmail.com



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#### Consulting & Strategy

The team of the web agency MOUBA PRODUCTION specialized in connecting brands with their target audience and in exploiting the right messages through digital channels channels to create value. Digital is our main communication capacity.

Our communication agency Ouarzazate offers creative and digital strategies that deliver the right message to the right audience at the right right audience at the right time, creating more meaningful connections.



## Studio of Photography

To sublimate the image of your company, your events events and your products.

MOUBA PRODUCTION proposes you its means technical and human means for the,taking of professional professional photos.

#### **PRODUCT SHOOTING**

- Portrait Photography
- Aerial Photography
- Commercial Photography
- Corporate Photography
- Event Photography



#### Production **Audio-Visual**

With more than 10 years of experience in the production and realization of audiovisual content.

MOUBA Production accompanies you in in the elaboration and the realization of all your audiovisual projects, from:

design, pre-production, shooting, post-production

It is committed to offering you a quality service,

treated by professionals of the trade and while respecting your budget.

Within this framework of activities, MOUBAProduction deals with all your projects

of audiovisual and cinematographic production has to know.

- Video Clips
- Advertising spot
- **Motion Graphics**
- **Corporate Videos**
- **Documentary Films**
- Media coverage of events



#### Design Graphic

In addition to the creation of your visual identity, our graphic design studio will adapt your graphic charter on a wide range of communication supports

#### **GRAPHIC DESIGN**

- Logo & Visual Identity
- 🔷 Business Card, Header Paper, Envelope
- Commercial Brochure, Leaflet,
- 🔷 Poster, Flyer, Invitation Card, Menu
- Catalog , Roll Up , Stand , Banners
- Communication of a Festival



- -Responsive web design
- -User testing

#### Works **Printing**

Our agency is fully aware of your needs. You are looking for quality advertising posters, with an impeccable weight and colorimetry, you also want fast turnaround times and solutions that offer the best value for money quality-price ratio,

That's why our poster printing is done with carefully selected, state-of-the-art with carefully selected state-of-the-art equipment. This operating policy allows us to exceed our customers' expectations in terms of the quality of the the quality of the final result.

Our agency is made up of a team of experts whose creativity, professionalism creativity, professionalism, motivation and passion are highly sought after. We have only one objective: to provide an original service, perfectly in line with your expectations.

- Printing on any support
- Signage and Advertising Signs
- Personalized Advertising Objects

ADVERTISING CREATION

10.

#### Development Web and App

- -Custom design
- -Intuitive administration interface
- -Optimization for natural referencing
- -Online store
- -Statistics of visits
- -Mobile version of the site (optional)
- -Hosting and domain name
- -Personalized email addresses

#### **WEB SITE CREATION**

- Showcase Website
- -Custom Web Site
- -Dynamic Website
- -E-Commerce Website
- -Web Application
- -Desktop Application



#### Internet Marketing

To stand out on the web, a personalized content is ideal. Whatever the content (images, graphic design, articles, video...)

MOUBA PRODUCTION has the expertise and the knowledge

to create a content adapted to your needs and to your

ambitions.

to create

Social Media Marketing

Google Maps Referencing

- Digital Content Creation

- Advertising Poster Design

- Control Your Image On The Internet

- Manage Your Facebook and Instagram Page



#### Some Achievements |SITEWEB|











#### Some Achievements |DESIGN|



#### Some Achievements

















#### **Our Partners**















### WHAT

CAN WE DO FOR YOU?



+212 525 04 57 05

+212 668 82 58 34 | +212 601 28 94 01

moubaproduction@gmail.com Centre Skoura Ahl El Oust,OUARZAZATE



www.moubaproduction.ma